

Social Media Toolkit





Social Media Resources

Suggested posts for Twitter:

Applications for the inaugural cohort of #ASARise are now open! Apply today to this 20-week intensive training and mentorship program for BIPOC-identified professionals within the field of aging from @ASAging: https://www.asaging.org/asa-rise @ArchstoneFdn @RRFAging

#ASARise is @ASAging's 20-week intensive training and mentorship program for BIPOCidentified professionals within the field of aging that covers fundamental principles of advocacy, social justice and leadership development. Apply today: https://www.asaging. org/asa-rise

#ASARise is a launching pad for the next generation of aging leadership. Learn more and apply today: https://www.asaging.org/asa-rise

The field of aging needs more leaders of color. #ASARise will lead to improved well-being across an increasingly diverse aging population by lifting up a BIPOC leadership pool that improves policies & programs at local, state & national levels. Apply now https://www.asaging.org/asa-rise

Suggested posts for Facebook, LinkedIn and/or Instagram:

We are thrilled to announce that the application for the inaugural cohort of #ASARise is now open. Simply put, ASA Rise is a launching pad for the next generation of aging leadership. Our vision for ASA Rise is that it will lead to improved well-being across an increasingly diverse aging population by creating a BIPOC leadership pool that improves policies and programs at the local, state and national levels. Learn more and apply here: https://www.asaging.org/asa-rise

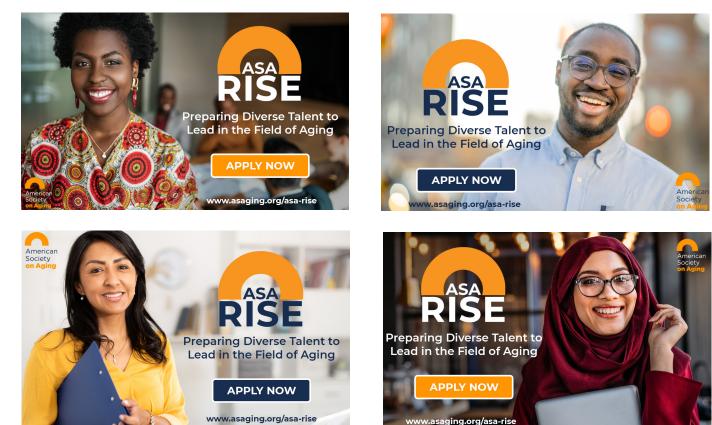
Apply now to join the inaugural cohort of #ASARise! ASA Rise is a 20-week intensive training and mentorship program for BIPOC-identified professionals within the field of aging that covers fundamental principles of advocacy, social justice and leadership development. Learn more: https://www.asaging.org/asa-rise





Graphics

Click here, or on the images below, to download social media graphics to use with your posts.







www.asaging.org/asa-rise

