



Social Media Toolkit



American
Society
on Aging



Social Media Resources

Suggested posts for Twitter:

Applications for the inaugural cohort of #ASARise are now open! Apply today to this 20-week intensive training and mentorship program for BIPOC-identified professionals within the field of aging from @ASAgings: <https://www.asaging.org/asa-rise>
@ArchstoneFdn @RRFAging

#ASARise is @ASAgings's 20-week intensive training and mentorship program for BIPOC-identified professionals within the field of aging that covers fundamental principles of advocacy, social justice and leadership development. Apply today: <https://www.asaging.org/asa-rise>

#ASARise is a launching pad for the next generation of aging leadership. Learn more and apply today: <https://www.asaging.org/asa-rise>

The field of aging needs more leaders of color. #ASARise will lead to improved well-being across an increasingly diverse aging population by lifting up a BIPOC leadership pool that improves policies & programs at local, state & national levels. Apply now <https://www.asaging.org/asa-rise>

Suggested posts for Facebook, LinkedIn and/or Instagram:

We are thrilled to announce that the application for the inaugural cohort of #ASARise is now open. Simply put, ASA Rise is a launching pad for the next generation of aging leadership. Our vision for ASA Rise is that it will lead to improved well-being across an increasingly diverse aging population by creating a BIPOC leadership pool that improves policies and programs at the local, state and national levels. Learn more and apply here: <https://www.asaging.org/asa-rise>

Apply now to join the inaugural cohort of #ASARise! ASA Rise is a 20-week intensive training and mentorship program for BIPOC-identified professionals within the field of aging that covers fundamental principles of advocacy, social justice and leadership development. Learn more: <https://www.asaging.org/asa-rise>



Graphics

Click here, or on the images below, to download social media graphics to use with your posts.

